OCCWC

OC FAIR
COMMERCIAL
WINE COMPETITION

CALL FOR ENTRIES

DELIVERIES ACCEPTED
Oct 1, 2024 - May 16, 2025

Competition Dates
May 31 - June 1, 2025

presented by

OC Wine Society®

OC FAIR & EVENT CENTER

THE LARGEST COMPETITION OF CALIFORNIA ONLY WINES IN THE WORLD

49th Annual Commercial Wine Competition
May 31 - June 1, 2025
Competition Entry is FREE!!!

The OC Fair Wine Competition is co-hosted by the Orange County Wine Society (OCWS) and the OC Fair & Event Center. ***This is the largest and most comprehensive judging of California wines in the world.*** Only wines produced from grapes **grown in California** are judged including still, fortified, infused, and sparkling wines. No fee is charged; wineries must enter six (6) bottles per entry. Limited production wineries (< 1000 cases/yr) should contact us for entry details.

Each year approximately 90 judges taste **over 2,400** wines with over 130 varietals and styles in categories classified by price and sugar level.

WHY SHOULD I COMPETE?

We invite all California wineries to enter!

· **No fees charged! FREE to Enter**
· Extensive exposure to the public - results posted online on our interactive and searchable website: ***WineCompetition.com***
· Only commercial winemakers and winery principals serve as judges
· Competition is **double blind**
· Wines are judged by type and varietal in price and sugar categories
· Bottles and labels are eligible for the FREE label and bottle design competition
· Double Gold and Best of Class Awards delivered in person and featured on social media
· Competition wines are tasted by tens of thousands of wine lovers at the OC Fair
· Featured Winery Program available to show off your wines at the OC Fair!
· Proceeds provide funding for enology and viticulture scholarships!

We provide a ***great marketing opportunity*** for your wines by pouring them from the original bottles at the OC Fair to help customers recognize your brand. The OC Fair hosts over **ONE MILLION** attendees in 23 days (Wed to Sun) in July and August.

ENTER: *Entry.WineCompetition.com* or *Enofileonline.com*
DEADLINE: *Accepting deliveries NOW through* **May 16, 2025.**
Deliver to: OCWS 88 Fair Drive, Costa Mesa, CA 92626

JUDGING

Judging will take place May 31 - June 1, 2025 and will be performed by panels of commercial winemakers and winery principals. Judging is conducted "double-blind." Neither the judges nor those pouring the wines know the identity of the wine being evaluated.

AWARDS

Medals will be awarded to Double Gold, Gold, Silver and Bronze winners. Double Gold and Gold winners will receive **numeric scores based on the 100 point system**. Double Gold winners will also receive plaques and Best of Class winners will also receive glass statues. All of these awards make a great addition to any tasting room.

Each award-winning wine will be featured on our website *WineCompetition.com* for a year. Postings will show your *professionally photographed winning bottles* along with **links to your website**.

For detailed entry information see:
OCWineCompetition.com.

Above: *WineCompetition.com* results website

WINE LABEL & BOTTLE COMPETITION

Consumers often base their wine purchases on label and bottle designs. Entries to this commercial wine competition are eligible for free entry into the label and bottle design competition as well.

Entrants should submit 3 actual labels for each competition entry. If physical copies of the labels are not available, a digital file may be uploaded for each label.

Actual labels are preferred for the judges to fully appreciate the richness of their colors as well as the impact of any special effects. Silk screened designs are best viewed on an actual bottle, but may be previewed from digital images.

The first, second, and third place winners of each of the 11 categories are chosen by wine judges, vintners and OCWS members.

The Best of Show label winner is chosen from the 11-category first place winners and is recognized with a special plaque.

Award winning labels are displayed online and featured in our social media.

Orange County Wine Society
2024 Commercial Wine Label Competition

Gold Medal Winner: Thematic Labels Category
Mia Marie Estate

Winery Opportunities

FEATURED WINERIES

2024 Featured Winery Program
3:00PM TO 7:00PM Friday, Saturday, and Sunday

Day	Date	Winery	Presenters
Friday	July 19	Macchia Wines	Tyler McCarty
Saturday	July 20	Graveyard Vineyards	Paula Campbell-Taylor
Sunday	July 21	Double Bond Wine	John Klacking
Friday	July 26	San Simeon	Marty Spate
Saturday	July 27	Sycamore Ranch Vineyard &Winery	Richard Krumwiede
Sunday	July 28	Cordon of Santa Barbara	Jim Schlagel
Friday	August 2	Fallbrook Winery	Evan Parker & Carrie McCracken
Saturday	August 3	Bella Grace Vineyards	Jess Havill
Sunday	August 4	Steinbeck Vineyards & Winery	Bryan Widstrand
Friday	August 9	Defiance Vineyard	Vincenta Faulkner
Saturday	August 10	915 Lincoln	Scott Mathews
Sunday	August 11	Eberle Winery	Lloyd/Liz Corbett
Friday	August 16	Boisset Collection	Lisa Alford & Dana Terry
Saturday	August 17	Dark Star Cellars	Mike Erming
Sunday	August 18	San Pasqual Winery	Mike & Linda McWilliams

Throughout the year, the Orange County Wine Society features many wineries in their programming. Entering your wines in the competition opens the door to your participating in many of these programs as a featured winery and in some cases, gives you the opportunity to solicit new wine club members, sell wine direct to consumers, and otherwise promote your winery.

Some of these programs include:
* Winery Programs
* Mini-Tastings
* OC Fair Wine Courtyard
* Featured Winery Program at the OC Fair
* Wine Seminars at the OC Fair
* Wine Education Classes
* Website and Social Media exposure
* Award listing and link on WineCompetition.com

To unlock these great marketing opportunities for your winery, enter your wines in the OC Fair Commerical Wine Competition today!

OCWineCompetition.com

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COMMERCIAL
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Who is the Orange County Wine Society?

The Orange County Wine Society is a 501(c) (3) **nonprofit organization** that promotes wine education and appreciation. One of the OCWS goals is to provide scholarships for college students in the fields of enology, viticulture, and culinary arts. *Since 1981, the organization has awarded over $900,000 in scholarships to students at 8 California educational institutions*.

Entering your wines into the annual OC Fair Commercial Wine Competition provides your brand with direct public exposure to the Southern California wine market while also raising funds for scholarships which help to support and sustain the wine industry.

During the OC Fair, all entries will be available at the Wine Courtyard for the public to taste. In 2024 more than 30,300 servings were poured by OCWS volunteers.

CONTACT US:
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ocws.org   OCWineCompetition.com

Find us on

@OCWineSociety