



OC FAIR
COMMERCIAL
WINE COMPETITION

CALL FOR ENTRIES

DELIVERIES ACCEPTED

Jan 2 - May 17, 2024

Competition Dates

June 1-2, 2024

presented by



THE LARGEST COMPETITION OF CALIFORNIA ONLY WINES IN THE WORLD

Competition Entry is **FREE!!!**

Our **48th Annual Commercial Wine Competition** will be held on **June 1-2, 2024**. We invite all California wineries to participate in this prestigious event!

The OC Fair Wine Competition is co-hosted by the Orange County Wine Society (OCWS) and the OC Fair & Event Center. **This is the largest and most comprehensive judging of California wines in the world.** Only wines produced from grapes **grown in California** are judged including still, fortified, infused, and sparkling wines. No fee is charged; wineries must enter six (6) bottles per entry. Limited production wineries (< 1000 cases/yr) should contact us for entry details.

Each year approximately 90 judges taste **over 2,900** wines with over 130 varietals and styles in categories classified by price and sugar level.

WHY SHOULD I COMPETE?

Benefits include:

- **No fees charged! FREE to Enter**
- Extensive exposure to the public - results posted online at: WineCompetition.com
- Only commercial winemakers and winery principals serve as judges
- Competition is **double blind**
- Wines are judged by type and varietal in price and sugar categories
- Bottles and labels are eligible for the FREE label and bottle design competition
- Competition wines are tasted by tens of thousands of wine lovers at the OC Fair
- Featured Winery Program available to show off your wines at the OC Fair!
- Proceeds provide funding for enology and viticulture scholarships!



This is a **great opportunity** to increase public awareness to your wines. Wines from this competition are poured at the OC Fair from the original bottles to help customers associate with your brand. The OC Fair typically hosts over **1,000,000** attendees in 23 days. 2024 dates are July 19 - Aug 18, Wed - Sun.

DEADLINE:

Online Entry at: ***Entry.WineCompetition.com*** or ***Enofileonline.com***

Now accepting deliveries through May 17, 2024.

Deliver to: OCWS 88 Fair Drive, Costa Mesa, CA 92626

JUDGING

Judging will take place June 1-2, 2024 and will be performed by panels of commercial winemakers and winery principals. Judging is conducted “double-blind.” Neither the judges nor those pouring the wines know the identity of the wine being evaluated.



AWARDS

Medals will be awarded to Double Gold, Gold, Silver and Bronze winners. Double Gold and Gold winners will receive **numeric scores based on the 100 point system**. Double Gold winners will also receive plaques and Best of Class winners will also receive glass statues. All of these awards make a great addition to any tasting room.



Each award-winning wine will be featured on our website WineCompetition.com for a year. Postings will show your **professionally photographed winning bottles** along with **links to your web site**.

For detailed entry information see: info.WineCompetition.com.



Medal	Score	Winery	Varietal
Gold	91	Robert Hall	Malbec
Gold	91	Fortunati Vineyards	Pinot Noir
Gold	91	Eberle	Cabernet Sauvignon
Gold	91	Hoyt Family Vineyards	Cabernet Sauvignon



Above: WineCompetition.com website

WINE LABEL & BOTTLE COMPETITION

Consumers often base their wine purchases on label and bottle designs. Entries to this commercial wine competition are eligible for free entry into the label and bottle design competition as well.

Entrants should submit 3 actual labels for each competition entry. If physical copies of the labels are not available, a digital file may be uploaded for each label.

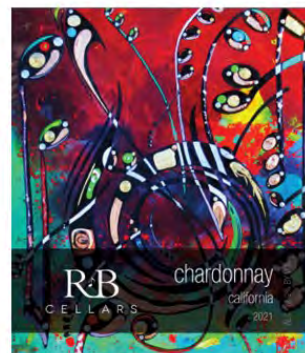
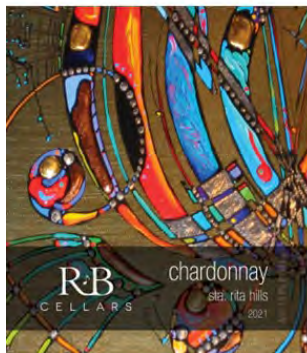
Actual labels are preferred for the judges to fully appreciate the richness of their colors as well as the impact of any special effects. Silk screened designs are best viewed on an actual bottle, but may be previewed from digital images.

The first, second, and third place winners of each of the 11 categories are chosen by wine judges, vintners and OCWS members.

Award winning labels are displayed in the Wine Courtyard during the OC Fair.

The Best of Show label winner is chosen from the 11-category first place winners and is recognized with a special plaque.

Orange County Wine Society 2023 Commercial Wine Label Competition



Gold Medal Winner: Thematic Labels Category
R & B Cellars



Winery Opportunities



FEATURED WINERIES			
2023 Featured Winery Program			
3:00PM TO 7:00PM Friday, Saturday, and Sunday			
Day	Date	Winery	Presenters
Friday	July 18	Vinos Unidos	Bob Jauregui
Saturday	July 15	Dark Star Winery	Michael Cox
Sunday	July 16	Double Bond	John Klacking
Friday	July 21	Bella Grace Vineyard	Jess Havill
Saturday	July 22	Wild Eye Winery	Miko/Kristin Bertsen
Sunday	July 23	LePoedevin Cellars	Ryan Pedvin
Friday	July 29	Lucid Wine	Kevin Lither/Lloyd
Saturday	July 29	Ortega Wines	Jesus Ortega Jr.
Sunday	July 30	Seven Angels Cellars	Craig Pam Martin
Friday	August 4	Fallbrook Winery	Carrie McCracken
Saturday	August 5	Dubost Winery	Kate/Curt Dubost
Sunday	August 6	San Simeon	Marty Spate
Friday	August 11	Malchia	Tyler
Saturday	August 12	Urban Press Winery	Heather Clifford
Sunday	August 13	Once & Future Wines	Joel Peterson/Lloyd














Throughout the year, the OC Wine Society features many wineries in their programming. Entering your wines in the competition opens the door to your participating in many of these programs as a featured winery and in some cases, gives you the opportunity to solicit new wine club members, sell wine direct to consumers, and otherwise promote your winery. Some of these programs include:



- * Monthly Winery Programs
- * Mini-Tastings
- * OC Fair Wine Courtyard
- * Featured Winery Program at the OC Fair
- * Wine Seminars at the OC Fair
- * Wine Education Classes
- * Website and Social Media exposure
- * Award listing and link on WineCompetition.com

To unlock these great marketing opportunities for your winery, enter your wines in the OC Fair Commercial Wine Competition today!

WineCompetition.com



Orange County Wine Society
P.O. Box 11059, Costa Mesa, CA 92627



OC FAIR COMMERCIAL WINE COMPETITION

Who is the OC Wine Society?

The OC Wine Society is a 501(c) (3) **nonprofit organization** that promotes wine education and appreciation. One of the OCWS goals is to provide scholarships for college students in the fields of enology, viticulture, and culinary arts. ***The organization has awarded over \$780,000 in scholarships to students at 8 California colleges and universities.***

Entering your wines into the annual OC Fair Commercial Wine Competition provides your brand with direct public exposure to the Southern California wine market while also raising funds for scholarships which help to support and sustain the wine industry.

During the OC Fair, all entries will be available at the Wine Courtyard for the public to taste. In 2023 more than 27,000 servings were poured by OCWS volunteers.

CONTACT US:

Orange County Wine Society
88 Fair Drive, Costa Mesa, CA 92626
Phone (714) 708-1636
CommercialCompetition@ocws.org
ocws.org WineCompetition.com

Find us on   

@OCWineSociety