



OC FAIR  
**COMMERCIAL**  
WINE COMPETITION

# CALL FOR ENTRIES

DEADLINE:  
MAY 20, 2020

presented by



THE LARGEST COMPETITION OF CALIFORNIA ONLY WINES IN THE WORLD

# Competition Entry is **FREE!!!**

Announcing our **44th Annual Commercial Wine Competition** to be held **May 30-31, 2020**. We encourage you to participate in this prestigious event!

The OC Fair Wine Competition is co-hosted by the Orange County Wine Society (OCWS) and the OC Fair & Event Center. This competition is **THE largest and most comprehensive judging of California ONLY wines in the world**. Only wines produced from grapes **grown in California** are judged including still, fortified, infused, and sparkling wines.

In 2019, 89 judges tasted **over 2,900** wines with 142 varietals and styles in 453 categories classified by price and sugar level.

## WHY SHOULD I COMPETE?

Benefits include:

- **No fees charged! FREE to Enter**
- Mass exposure to the public - visit our fantastic awards website:  
WineCompetition.com
- **Only qualified winemakers and winery principals serve as judges**
- Competition is **double blind**
- Wines are judged by type and varietal in price and sugar categories
- All wine bottles and labels are eligible for the FREE label and bottle design competition
- Competition wines are tasted by tens of thousands of wine lovers at the OC Fair
- Featured Winery Program - show off your wines at the OC Fair!
- Proceeds provide funding for enology and viticulture scholarships!



This is a **great opportunity** to increase public awareness to your wines. Wines from this competition are poured at the OC Fair from the original bottles to help customers associate with your brand. Last year the OC Fair had **1,393,482 attendees** in 23 days.

## DEADLINE:

Online Entry at: **Entry.WineCompetition.com** or **Enofileonline.com**  
All wines **must be received by May 20, 2020**.



# JUDGING

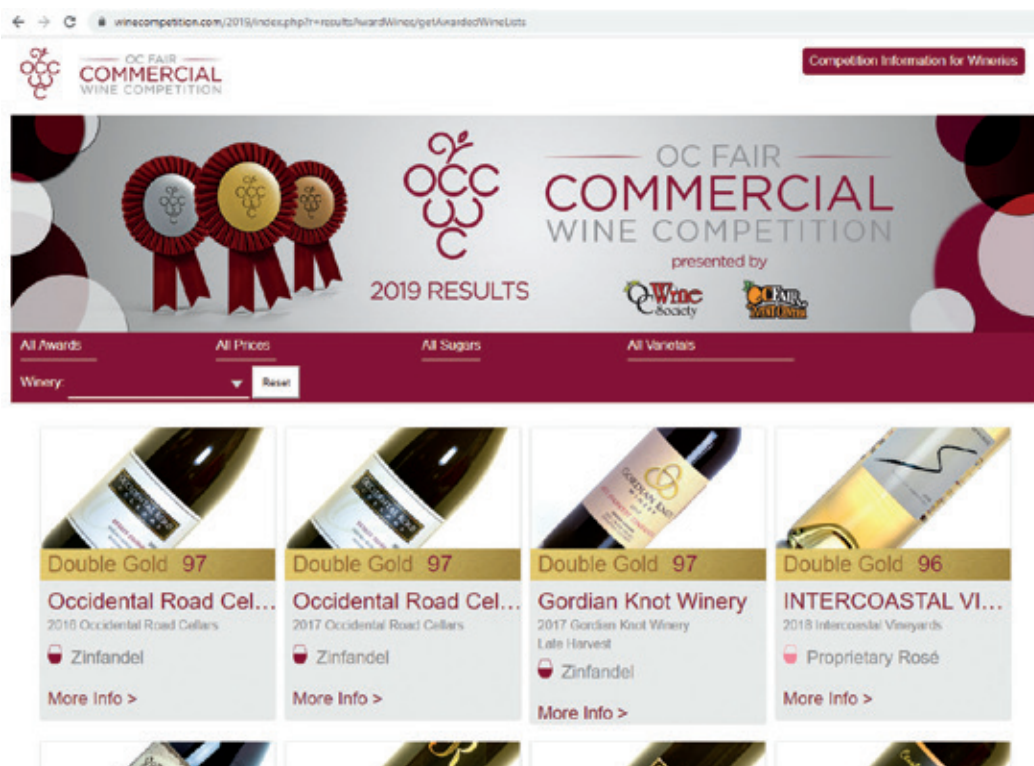
Judging will take place May 30-31, 2020 and will be performed by panels of winemakers or winery principals. Judging is conducted "double-blind." Neither the judges nor those pouring the wines know the identity of the wine being evaluated.

# AWARDS

Winners will receive the appropriate **Numeric Scores based on the 100 point system** AND the appropriate Best of Class, Double Gold, Gold, Silver, or Bronze medals. These awards will make a great addition to any tasting room.



Each award-winning wine will be featured on our website [WineCompetition.com](http://WineCompetition.com) for a minimum of one year. The results site shows your **professionally photographed winning bottles** along with **links back to your web site**. Links to retailers that sell your wine can also be added. For detailed entry information see [info.WineCompetition.com](http://info.WineCompetition.com).



Above: WineCompetition.com website



# WINE LABEL & BOTTLE COMPETITION

Consumers often base their purchases of wine on the appeal of label and bottle designs. Entries to the commercial wine competition are eligible for free entry into the label and bottle design competition.

Entrants should submit 3 actual labels for each competition entry. If physical copies of the labels are not available our system allows a digital file to be uploaded for each label.

Actual labels are preferred for the competition committee and viewers to fully appreciate the richness of their colors as well as the impact of any special effects. Silk screened designs are best viewed on an actual bottle, but may be previewed from digital images.

The first, second, and third place winners of each of the 11 categories are chosen by wine judges, vintners and OCWS members.

Award winning labels are displayed in the Wine Courtyard during the OC Fair.

The Best of Show label winner is chosen from the 11-category first place winners and is recognized with a special plaque.





# Featured Winery Program



## 2019 FEATURED WINERIES

Noon to 4:00 p.m. on Friday, Saturday, Sunday

Day	Date	Winery	Presenters
Friday	July 12	Sunce Winery	Janae and Frane Francic
Saturday	July 13	Dark Star Cellars	Michael Cox
Sunday	July 14	Seven Angels Cellars	Greg and Pamela Martin
Friday	July 19	AJA Vineyards	Amanda Greenbaum
Saturday	July 20	Big Nose Family Winery	Roger and Janice Matter, John and Doris Severs
Sunday	July 21	Fallbrook Winery	Euan Parker & Carrie McCracken
Friday	July 26	Swank N Smith	Gregory Smith
Saturday	July 27	Bellante Family Winery	Chuck and Sheri Bellante
Sunday	July 28	Hungry Hawk Vineyards	Mike Embly
Friday	August 2	Vinos Unidos	Bob Jauregui
Saturday	August 3	Mineral Wines	Brett Keller
Sunday	August 4	Orange Coast Winery	Peter Swanson
Friday	August 9	Lions Peak	Jennifer Soni Arant
Saturday	August 10	Majorca Vineyards	Larry Hudack
Sunday	August 11	Bushong Vintage Company	Jason Bushong



Wineries that enter the 2020 OC Fair Commercial Wine Competition and win an award(s) are invited to participate and have their wines **FEATURED** on a Friday, Saturday, or Sunday at the OC Fair Wine Courtyard from 12-4 p.m. during the OC Fair. On these days we will pour the wines you bring while your staff interacts with attendees to promote awareness and sales of your wines. This is an excellent

opportunity to solicit wine club memberships! The average daily weekend fair attendance in 2019 was over 65,000! Your scheduled appearance will be promoted on the OC Fair website, the OCWS website, and our social media.

ALL proceeds from this program go directly to the OCWS scholarship program!

For more information please contact:

**[FeaturedWinery@ocws.org](mailto:FeaturedWinery@ocws.org)**



# WineCompetition.com



Orange County Wine Society  
P.O. Box 11059, Costa Mesa, CA 92627



# OC FAIR COMMERCIAL WINE COMPETITION

## DID YOU KNOW???

The OCWS is a 501(c) (3) **nonprofit organization** that educates and promotes the knowledge and appreciation of wine. One of the OCWS goals is to provide scholarships for college students in the fields of enology and viticulture. ***More than \$706,000 has been awarded to students at 7 California colleges.***

Entering the annual OC Fair & Event Center Commercial Wine Competition provides public exposure to your wines while providing funding for scholarships which help to sustain the wine industry.

During the OC Fair all entries will be available at the Wine Courtyard for the public to taste (for a fee). In 2019 more than 64,000 servings were poured by OCWS volunteers with proceeds supporting the OCWS scholarships.

### CONTACT US

Orange County Wine Society  
P.O. Box 11059, Costa Mesa, CA 92627  
Phone (714) 708-1636  
[ocws.org](http://ocws.org) [WineCompetition.com](http://WineCompetition.com)

Find us on 

Orange County Wine Society