



OC FAIR
COMMERCIAL
WINE COMPETITION

**CALL FOR
ENTRIES**

**DEADLINE:
MAY 10, 2019**

presented by



July 12 - August 11, 2019
ocfair.com



THE LARGEST COMPETITION OF CALIFORNIA ONLY WINES IN THE WORLD

Entry to our competition is **FREE!!!**

We are proud to announce our **43rd Annual Commercial Wine Competition** on **June 1-2, 2019**. We encourage you to participate in this prestigious event!

The OC Fair Wine Competition is co-hosted by the Orange County Wine Society (OCWS) and the OC Fair & Event Center. This competition is **THE largest and most comprehensive judging of California ONLY wines in the world**. Only wines from grapes **grown in California** are judged including still, fortified, infused, and sparkling wines.

In 2018, 80 judges tasted **over 2,700** wines with 126 varietals and styles in 453 categories classified by price and sugar level.

WHY SHOULD I COMPETE?

Benefits include:

- **No fees charged! FREE to Enter**
- Mass exposure to the public - visit our fantastic awards website WineCompetition.com
- Only qualified winemakers and winery principals serve as judges
- Competition is double blind
- Wines are judged by type and varietal in price and sugar categories
- All wine bottles and labels are automatically entered in the FREE label and bottle design competition
- Competition wines are tasted by tens of thousands of wine lovers at the OC Fair
- Featured Winery Program - show off your wines at the OC Fair!

This is a **great opportunity** to increase public exposure to your wines. Wines from this competition are poured at the OC Fair from the original bottles to help customers associate with your brand. Last year the OC Fair had **1,470,636 attendees**.



DEADLINES:

Online Entry at: ***Entry.WineCompetition.com*** or Enofileonline.com
All wines ***must be received by May 10th, 2019.***

JUDGING

Judging will take place June 1-2, 2019 and will be performed by panels of winemakers or winery principals. Judging is conducted "double-blind." Neither the judges nor those pouring the wines know the identity of the wine being evaluated.

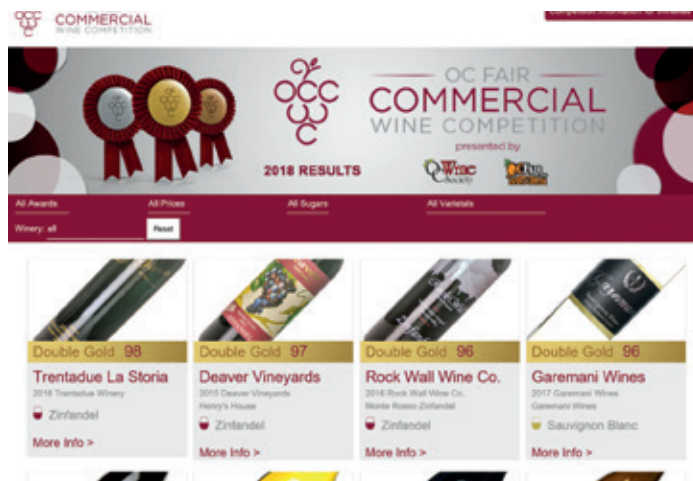


AWARDS

Winners will receive the appropriate **Numeric Scores based on the 100 point system** AND the appropriate Best of Class, Double Gold, Gold, Silver, or Bronze medals. Our awards will make a great addition to any tasting room.



Each award-winning wine will be featured on our website WineCompetition.com for a minimum of one year. The Results site shows your **professionally photographed winning bottles** along with **links back to your web site**. Links to retailers that sell your wine can also be added. For detailed entry information see info.WineCompetition.com.





WINE LABEL & BOTTLE COMPETITION

All entries to the commercial wine competition are automatically entered in the Wine Label & Bottle Design competition for FREE. This allows the OCWS volunteers and wine competition judges to give recognition on the effectiveness of your labels and bottles.

The first, second and third place winners of the 11 categories are chosen by wine judges, vintners and OCWS members. The best of show label is then chosen from the 11 category first place winners. These award winning labels are displayed in the Wine Courtyard during the OC Fair.

Please provide 4 copies of each label with your bottles when shipped. Keep in mind that actual labels submitted always compete better than photo copies.





2018	Wine Society
Featured Winery Program	
Noon to 4PM at the Courtyard Express Bar	
Friday, July 13 - Wiens Family Cellars	
Saturday, July 14 - McKahn Family Cellars	
Sunday, July 15 - Seven Angels Cellars	
Friday, July 20 - We Believe Wines	
Saturday, July 21 & 22 - Dubost Winery	
Friday, July 27 - Row Eleven Wines	
Saturday, July 28 - Dark Star Cellars	
Sunday, July 29 - Fallbrook Winery	
Friday, August 3 - Mineral Wines	
Saturday, August 4 - Orange Coast Winery	
Sunday, August 5 - Frisby Cellars	
Friday, August 10 - Pear Valley Estate Wine	
Saturday, August 11 - Good Luck Have Fun Wines	
Sunday, August 12 - Sunce Winery and Vineyards	

Featured Winery Program

Wineries that enter the 2019 OC Fair Commercial Wine Competition and win an award(s) are invited to participate and have their wines **FEATURED** on a Friday, Saturday, or Sunday at the OC Fair Wine Courtyard from 12-4 p.m. during the OC Fair. On these days we will pour the wines you bring while your staff interacts with attendees to promote

awareness and sales of your wines. This is an excellent opportunity to solicit wine club memberships! The average daily weekend fair attendance in 2018 was over 65,000! Your scheduled appearance will be promoted on the OC Fair website, the OCWS website and our social media (Facebook, Instagram, and Twitter).



ALL proceeds from this program go directly to our scholarship program!

For more information please contact:
FeaturedWinery@ocws.org



WineCompetition.com



Orange County Wine Society
P.O. Box 11059, Costa Mesa, CA 92627



OC FAIR COMMERCIAL WINE COMPETITION

DID YOU KNOW???

The OCWS is a 501(c) (3) **nonprofit organization** that educates and promotes the knowledge and appreciation of wine. One of its goals is to provide scholarships for college students in the fields of enology and viticulture. ***More than \$665,000 has been awarded to students at 7 California colleges.***

Entering the Annual OC Fair & Event Center Commercial Wine Competition provides public exposure to your wines while providing funding for scholarships which help to sustain the wine industry.

During the OC Fair all entries will be available at the Wine Courtyard for the public to taste (for a fee). In 2018 more than 64,000 servings were poured by OCWS Volunteers which supports our scholarship program.

CONTACT US

Orange County Wine Society
P.O. Box 11059, Costa Mesa, CA 92627
Phone (714) 708-1636
ocws.org WineCompetition.com

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