



OC FAIR
COMMERCIAL
WINE COMPETITION

THE LARGEST COMPETITION OF ONLY CALIFORNIA WINES IN THE WORLD

**CALL
FOR
ENTRIES**

**DEADLINE:
MAY 2, 2018**

presented by



July 13 - August 12, 2018
ocfair.com



Wine Competition.com

Entry to our competition is FREE!!!

The OC Fair Commercial Wine Competition is **THE largest and most comprehensive judging of ONLY California wines in the world**. Only wines from grapes **grown in California** are judged including still, fortified, infused, and sparkling wines.

The OC Fair Wine Competition is hosted by the Orange County Wine Society, Inc.* (OCWS) and we are proud to announce the 42nd Annual Commercial Wine Competition on **June 2-3, 2018**. We welcome you to participate in this prestigious event!

In 2017, 71 judges tasted 116 varietals and styles in 453 categories classified by price and sugar level. With all the different wines that were judged more than 1,726 awards were given to wineries throughout California.

The event also includes a Commercial Label & Bottle Design competition with 11 categories for the most unique and creative labels and bottles. This competition is also free! Please send 4 extra labels with your wine (per entry).

WHY SHOULD I COMPETE?

Benefits include:

- **No fees charged! FREE to Enter at: info.WineCompetition.com**
- Mass exposure to the public - visit our fantastic awards website!
- Only qualified winemakers or winery principals serve as judges
- Competition is double blind
- Wines are judged by type or varietal in price and sugar categories
- All wine bottles and labels are automatically entered in the FREE label and bottle design competition
- Tasted by thousands of wine lovers at the OC Fair
- New Featured Winery Program - see information on the back of this brochure

This is a **great opportunity** to increase public exposure to your wines. Wines from this competition are poured at the OC Fair from the original bottles to help customers associate with your brand. Last year the OC Fair had 1,334,000 attendees.



DEADLINES:

Online Entry at: info.WineCompetition.com submitted by **May 2nd** and all wines **must be received by May 7th, 2018**.

JUDGING

Judging will take place June 2-3, 2018 and will be performed by panels of winemakers or winery principals. Judging is conducted "double-blind." Neither the judges nor those pouring the wines know the identity of the wine being evaluated.

AWARDS

Wineries will be notified of results in June 2018. Winners will receive the appropriate **Double Gold (NEW for 2018)**, Gold, Silver, or Bronze medal, **as well as the appropriate numerical scores based on the 100 point system**.

Each award-winning wine will be featured on our website WineCompetition.com for a minimum of one year. The Results site has the ability to display winery and label descriptions along with **professionally photographed images of your winning bottles** along with **links back to your web site**. Links to retailers that sell your wine can also be added. For detailed entry information see info.WineCompetition.com.

DID YOU KNOW???

The OCWS is a 501(c) (3) nonprofit organization that educates and promotes the knowledge and appreciation of wine. One of its main goals is to provide scholarships for college students in the fields of enology and viticulture. **More than \$630,000 has been awarded to students at 7 California colleges.**

Entering the Annual OC Fair & Event Center Commercial Wine Competition provides public exposure to your wines while providing funding to scholarships which sustain the wine industry.

During the OC Fair, wine competition entries will be available at the Wine Courtyard for the public to taste (for a fee). In 2017 more than 55,500 tastes were poured by OCWS Volunteers, directly supporting our scholarship program.





Orange County Wine Society
P.O. Box 11059, Costa Mesa, CA 92627



OC FAIR COMMERCIAL WINE COMPETITION

Supporting our industry and friends, the Orange County Wine Society (OCWS) contributed \$10,000 to disaster relief funds in Napa and Sonoma.

NEW for 2018 - Our *Featured Winery Program*. Wineries that enter the 2018 OC Fair competition are invited to participate and have their wine FEATURED on a Friday, Saturday, or Sunday at the OC Fair Wine Courtyard from 12-4 p.m. On these days we will pour the wine you bring and your staff can interact with attendees to promote sales and awareness of your wines. The average weekend fair attendance in 2017 was over 65,000! Your scheduled appearance will be promoted on the OCFair website, the OCWS website, Facebook, and Twitter.

For more information please contact: Liz@ocws.org or Lloyd@ocws.org

CONTACT US

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