Create Membership Renewal Letters

We have an automated process that will create a list of memberships that are due to expire next month. This process runs at 1:00am on the first day of each month and creates an Excel spreadsheet. This spreadsheet contains all the information needed to run a Microsoft Word mail-merge which will create the renewal letters. Following are the steps needed to process the renewal letters.

On the first business day of each month, an email will be sent to <u>office@ocws.org</u> with the subject line, <u>OCWS Monthly Report for Jul 2016</u>, where Jul 2016 represents the expiring month and generated on June 1st. Within this email will be an Excel attachment named, <u>MembersExpiring_2016-07_Reported-2016-06-01.xlsx</u>. Save this Excel spreadsheet on the root of your C drive (C\).

Also on C:\ is a Microsoft Word mail-merge document, RenewalNoticeMailMergeTemplate.docx. Double-click on this document to load it into Word. It should now look like this:



Notice the <<AddressBlock>> and <<GreetingLine>> text. These are the mail-merge fields which will be filled in soon.



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|--|--|--|--|--|------------------------------------|-----------------|----------------------|--|------------------------|
| File Ho | me Insert Design | Layout References | Mailings | Review | View D | eveloper | Add-ins | Q Tell me | A Share |
| Envelopes | Start Mail Merge • Select Recipients • Edit Recipient List Start Mail Merge | Highlight Merge Fields | ress Block ting Line t Merge Field nsert Fields | | (Preview Results | Find R Check | for Errors | Finish & Merge • Finish | ~ |
| e come | F | P.O. BOX 11055 COSTA MESA, CA SEZT (714) 708-1656 FAX (714) 546-50 OGWS. Org | 02 | nc | | | Sel | ail Merge ect document t that type of docu- ou working on? • Letters | уре |
| «Address «Greetin | Block» | Dersnip Dues Keilew | anouce | | June 1, 20 | 016 | | E-mail mess Envelopes Labels Directory | ages |
| Accordin «Membe OCWS ac Annual d We stron To renew button: | g to our records, your membership_Expiration_Date». One tivities or events until you reaus are \$40 for a single memingly encourage you to renew yor online, go to <u>ocws.org</u> , login | e your membership is expire new your membership. bership or \$60 for a dual men your membership online. It i with your username («User My Account Sen out From your account dishboard you ty you paused and account dishboard you ty you paused and account dishboard you sense to be account dishboard you ty you paused and account dishboard you | ed you will not be mbership. is the fastest and o _Login») and pass | able to sign easiest way word then o s. manage your s. manage your | of renewing lick the Ren | | Se pe th re | ters and letters to a g cople. You can p e letter that each ceives. ick Next to conti | ersonalize h person |
| If you hav would ap Thank yo <i>Srian</i> Brian Mc | ve already renewed your mer preciate your feedback by let u, <i>MCComald</i> Donald • Membership Chair | nbership, please disregard th | | | o renew we | | | p 1 of 6 Next: Starting | document |
| Section: 1 Pag | ge1 of 1 0 of 170 word | is D2 🛅 | | | Ē | | E | | + 70% |

Click on Mailings/Start Mail Merge (just the arrow)/Step-by-Step Mail Merge Wizard....

Ensure Letters is selected and then click on Next: Starting document.

| P. COST/ (714) 708-10 | y Wine Society, Inc o. Box 11059 A MESA, CA 32827 SSG FAX (714) 546-5002 ocws.org | | Mail Merge × Select starting document How do you want to set up your letters? Use the current document |
|--|---|--|--|
| Membershi | Dues Renewal Notice | | Start from a template |
| «AddressBlock» | | June 1, 2016 | Start from existing document |
| «GreetingLine» According to our records, your membership in th «Membership_Expiration_Date». Once your me OCWS activities or events until you renew your r | mbership is expired you will not be able to | | Start from the document shown here and use the Mail Merge wizard to add recipient information. |
| Annual dues are \$40 for a single membership or | \$60 for a dual membership. | | |
| To renew online, go to ocws.org, login with your | dsemanie («osei_cogni») and password th | ien click the Nellew | |
| button: Hello Wendy Taylor (not Wendy Taylor? Sign out). From y shipping and billing addresses and extrave password My Membership | Account our account deshboard you can view your recent orders, manage yo and account desh | and the second s | |
| Helo Wendy Taylor (not Wendy Taylor' Sign out). From solopping and billing addresses and extra processes of the programmed of the second secon | our account dishboard you can view your recent orders, manage yo and account deale | our Renew | |
| Helo Wendy Taylor (not Wendy Taylor?) Sign out. From your opping and billing addresses and end your passed of the second state | and account distributed your can view your recent orders, manage year and account distributed your recent orders, manage year and account distributed your second account of the second your generative your member profile. From a necessary, please disregard this notice. If you do not pl | Received on the display | |
| Helo Wendy Taylor (not Wendy Taylor) Sign out, From shipping and billing addresses and and para parawold My Membership My Membership (Sub) Signed Of Wine Society Membership (Sub) Signed Of Wine Society Membership (Sub) Signed When you renew online, we encourage you to re- above, just click on account details and update a If you have already renewed your membership, p | and account distributed your can view your recent orders, manage year and account distributed your recent orders, manage year and account distributed your second account of the second your generative your member profile. From a necessary, please disregard this notice. If you do not pl | Received on the display | |
| Helo Wandy Taylor (not Wendy Taylor) Sign out, From shipping and billing addresses and entry processes of the proceses of the processes of the processes of the pr | and account distributed your can view your recent orders, manage year and account distributed your recent orders, manage year and account distributed your second account of the second your generative your member profile. From a necessary, please disregard this notice. If you do not pl | Received on the display | |
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| Helo Wendy Taylor (not Wendy Taylor) Sign out, From shipping and billing addresses and interpretation of the parameter of the pa | and account distributed your can view your recent orders, manage year and account distributed your recent orders, manage year and account distributed your second account of the second your generative your member profile. From a necessary, please disregard this notice. If you do not pl | Received on the display | Step 2 of 6 → Next: Select recipients |

Ensure Use the current document is selected, then click on Next: Select recipients.



Ensure <u>Use an existing list</u> is selected. Then click on <u>Browse...</u> The file explorer will pop-up. Click on the Excel Spreadsheet that you saved earlier. In this example, you would select <u>MembersExpiring_2016-07_Reported-2016-06-01.xlsx</u>.

| «Membe | | | | 16 | Use an existing list Use names and addresses from a file or a database. Browse Edit recipient list |
|------------------|---|-------------|---------------------|----------------|--|
| C | ues are \$40 for a single membership or \$60 for a dual mer Select Table | nbership. | | | ? × |
| button: | Name | Description | Modified | Created | Туре |
| | MembersExpiring_2016-07_Reporte\$ | | 6/1/2016 9:36:06 AM | 6/1/2016 9:36: | 06 AM TABLE |
| When y above, | First row of data contains column headers | | | | OK Cancel |
| | ve already renewed your membership, please disregard th preciate your feedback by letting us know the reason you | | | | |

Click on the OK button.

| | | - | OSTA MESA CA 92027 | | | Select recipier | |
|-------------------|--|---------------------|--------------------|---------------|--------------------------------|-----------------|-----------------|
| N State | Mail Merge Recipients | | | | | ? × | 📕 ng list |
| a ocma | This is the list of recipients that will be used in your merge. Use the options below to add to or change your list. | | | | | | |
| | | | | - | en your list is ready, click O | | st |
| | Data Source | • | Last Name 🚽 | First Name 🚽 | Street Address 👻 | City 🔒 | st |
| «Address | MembersExpiring | • | Anderson | Roger | 6181 Country View Drive | Yorba Linda 🗧 | ecipients are |
| | MembersExpiring | ✓ | Brown | David | 4331 E Lamp Post Way | Anaheim Hills | |
| Greeting | MembersExpiring | ✓ | Jones | Tom | 1002 E. 20th Street | Santa Ana | 1g_2016-07_ |
| ccording | MembersExpiring | ✓ | Knudson | Doug | 1755 Chapel Hill Dr. | Walnut | different list. |
| Member CWS act | MembersExpiring | ✓ | O'Connell | Hugh | 29300 N 120th Ln | Peoria | |
| /CW3 act | MembersExpiring | ✓ | Pancheri | Chuck | 22606 San Joaquin Dr. W. | Canyon Lake | pient list |
| nnual du | MembersExpiring | ✓ | Walser | David | 391 South Henning Way | Anaheim | |
| Ve strone | MembersExpiring | ✓ | Annan | William | 10961 Lake Curt Road | Santa Ana 🖕 | |
| o renew | | | | | | • • • | |
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| | Edit | Refres | | ate addresses | | | |
| 1 | | kerres | n | | | | |
| When you | | | | | | ОК | |

Click on the OK button.

| Corange County Wine Society, Juc P.D. BOX 11053 COSTA MEEA, CA 3927 (T4) 788-1565 AX (T4) 545-5092 OCWS. Org Membership Dues Renewal Notice | Mail Merge * * Select recipients • • Use an existing list • • Select from Outlook contacts • • Type a new list • |
|--|--|
| | June 1, 2016 Use an existing list |
| «AddressBlock» | Currently, your recipients are selected from: |
| «GreetingLine» | ['MembersExpiring_2016-07_Reporte\$'] in "MembersEx |
| According to our records, your membership in the Orange County Wine Society will expire | |
| «Membership_Expiration_Date». Once your membership is expired you will not be able to OCWS activities or events until you renew your membership. | to sign up for any Edit recipient list |
| Annual dues are \$40 for a single membership or \$60 for a dual membership. | |
| button: My Account Hell Wordy Taylor Sign out, Francisco account darbitorid you can view your recent orders, manager shipping and billing addresses and @ argumented in @ account darbitorid you can view your recent orders, manager shipping and billing addresses and @ argumented in @ account darbitorid you can view your recent orders, manager shipping and billing addresses and @ argumented in @ account darbitorid you can view your recent orders, manager shipping and billing addresses and @ argumented in @ account darbitorid you can view your recent orders, manager My Membership CC trine score Viewsteening Dual Segrented 30, 2003 Segrented 30, 2014 Active | r yor |
| When you renew online, we encourage you to review and update your member profile. Fr above, just click on <mark>account details</mark> and update as necessary. | rom the display |
| If you have already renewed your membership, please disregard this notice. If you do not p would appreciate your feedback by letting us know the reason you are not renewing. | plan to renew we |
| Thank you, | |
| Brian McBonald | |
| Brian McDonald Director - Membership Chair brian@ocws.org | |
| | Step 3 of 6 |
| | → Next: Write your letter |
| | Previous: Starting document |

Click on Next: Write your letter.



You only need to click on Next: Preview your letters.

| Crange County Wine Society, Juc PO. BOX 11059 COSTA MESA. CA 25257 (714) 708-1555-5002. OCWS. org | Mail Merge × Preview your letters One of the merged letters is previewed here. To preview another letter, click one of the following: << Recipient 1 >> |
|---|--|
| Membership Dues Renewal Notice | Find a recipient |
| <text><text><text><text><text><text><text><text><text></text></text></text></text></text></text></text></text></text> | C Find a recipient Make changes You can also change your recipient list Exclude this recipient Exclude this recipient When you have finished previewing your letters, click Next. Then you can print the merged letters or edit individual letters to add personal comments. |
| Director - Membership Chair brian@ocws.org | |
| niau@orws.org | Step 5 of 6 |
| | → Next: Complete the merge |
| | Previous: Write your letter |

This shows the first letter in the batch. Review the mailing address, date of letter, salutation, expiration date, and login ID for any obvious formatting errors. If you find any errors, contact the OCWS webmaster. If you would like to preview more letters, you can click on the >> button. When you are satisfied, click on <u>Next: Complete the merge</u>.

| CCCOBE Membership Dues F | Renewal Notice | Mail Merge is ready to produce your lette To personalize your letters, click "Edit Ind Letters." This will open a new document y merged letters. To make changes to all th |
|---|--|---|
| Roger Anderson 6181 Country View Drive Yorba Linda, CA 92886 | June 1, 2016 | switch back to the original document. Merge By Print Ch Edit individual letters |
| According to our records, your membership in the Orange Once your membership is expired you will not be able to si renew your membership. Annual dues are \$40 for a single membership or \$60 for a co We strongly encourage you to renew your membership on To renew online, go to <u>ocves.org</u> , login with your username Renew button: | gn ut Werge records Current record From: Io: Io: OK Cancel OUNT Nearby you can view your recert orders. markage your Separate your your your your your your your your | |

Click on <u>Edit individual letters</u>. The Merge to New Document pop-up will appear; select <u>All</u> and <u>OK</u>.

A new instance of Word will pop up which will contain every letter to be printed. Simply print all pages of this document. They **must** be printed in **COOP**.

When you close the Word template file, do not perform a Save.